



marketinsights

DEDICATED TO HELPING YOU GROW®

Research Associate - Contractor Position

Market Insights is a consulting firm specializing in the development of data-driven strategies that help community banks and credit unions navigate change and find new ways to grow. For nearly 30 years, we have brought insights and industry expertise to clients throughout the United States that help them clarify choices and take decisive action.

We are seeking a highly motivated and analytical individual to join our team as a contract Research Associate. As a Research Associate at Market Insights, you will play a crucial role in supporting our consulting projects by retrieving and processing data, creating report tables and visualizations, analyzing data, and contributing to report analysis and strategic recommendations. You will work closely with our consultants, gaining hands-on experience in the financial services and market research industries.

This position is 100% remote with a team operating across US time zones. As a contract role, we anticipate approximately 20 hours per week; however, the hours may vary depending on the project load. Occasional travel for client field work will be required. We value flexibility and adaptability in this role to meet the ever-changing needs of our clients.

In this role, you will:

- Retrieve and process data from multiple data partners and clients.
- Create standard report tables and data visualizations for project deliverables.
- Collaborate closely with senior consultants to support project objectives and deliverables.
- Contribute to report analysis by identifying key data patterns, trends, and insights, and providing meaningful interpretations and recommendations.
- Conduct research and analysis on various aspects of financial industry trends, consumer behavior, market dynamics, and competitive landscape.

Qualification and Experience:

- 3+ years of data analysis experience.
- Experience in financial services preferred but not required.
- Proficiency in utilizing research tools, data analysis software, and Microsoft Office Suite (Excel, PowerPoint, Word).
- Excellent written and verbal communication skills and ability to translate complex data and numerical information into clear, comprehensible written descriptions.
- Detail-oriented mindset with a commitment to producing accurate and high-quality deliverables.
- Proactive and self-motivated attitude, with the ability to prioritize tasks and meet deadlines.
- Strong interpersonal skills with ability to work independently and collaborate effectively in a remote team-oriented environment.
- Ability to maintain a professional and effective working relationship with clients.

Contact: Please send resume via email to Joe Sullivan at jsullivan@formarketinsights.com, and include a brief statement outlining how your skills could benefit Market Insights and its clients. No calls please.